BÀI GIẢNG: READING
CHUYÊN ĐỀ: UNIT 1: LIFE STORIES WE ADMIRED
TIẾNG ANH 12 MỚI – SGK GLOBAL SUCCESS
GIÁO VIÊN: NGUYỄN THỊ NGỌC ANH– TUYENSINH247.COM

OBJECTIVES

- *A creative genius*

I. Work in pairs. Discuss the questions.

1. Who is the man in the photo?

2. What is the most famous for?

Gợi ý: *1-The man in the photo is Steve Jobs, an American businessman, inventor, and investor.*

2-He was famous for co-founding and leading Apple, one of the most successful companies ever.

II. Read the article. Choose the words or phrases with the closet meaning to the highlighted words or phrases in the text.

STEVE JOBS' LIFE AND ACHIEVEMENTS

A._____

Steven Paul Jobs was born on 24 February, 1955 in San Francisco, USA. His Steven Paul Jobs was born on 24 February, 1955 in San Francisco, USA. His biological parents were not married and gave him up for adoption. He was adopted by Clara and Paul Jobs. In 1971, Jobs met Steve Wozniak, who was five years older than him, but they bonded over their love of electronics. After high school, Jobs attended Reed College in Oregon, but found the classes boring and dropped out after six months.

B._____

When Jobs was 21, he and Wozniak started Apple Computers in Jobs' family garage with money they got by selling Jobs' van and Wozniak's scientific calculator. By making computers smaller, cheaper, and accessible to everyday users, their company became a huge success and sales quickly increased.

Although Jobs left Apple in 1985, he returned to his post in 1997 when the company needed new ideas. He helped invent new products such as the iMac, the iBook for students, the iPod music player, and iTunes music software. In 2007, he introduced the touch-screen iPhone which changed the way phones were used. Apple products were not only designed to be cutting-edge technology, but also to be stylish and easy to use.

In addition, Jobs contributed to computer animation. In 1986, he bought a small company, which later became Pixar Animation Studios. It produced the first full-length computer-animated film Toy Story, followed by other blockbusters.

C._____

In 2003, Jobs was diagnosed with a rare form of pancreatic cancer. He fought the disease for several years, and stopped working in August, 2011. Two months later, he passed away. He had four children, three with his wife of 20 years and one from a previous relationship. On an Apple web page, a statement reads, 'Apple has lost a visionary and creative genius, and the world has lost an amazing human being.'

1. adopted

A. given birth to

B. taken by another family as their own child

2. dropped out

A. continued to study

B. left school/college before completing your studies

3. cancer

A. a serious disease

B. a dangerous animal

4. passed away

A. died

B. went past something

5. genius

A. a very intelligent person

B. an ordinary person

Gợi ý: *1-B; 2-B; 3-A; 4-A; 5-A.*

III. Read the article again. Match each section (A-C) with the heaidng (1-5). There are TWO extra headings.

1. Achievements

2. Early life and education

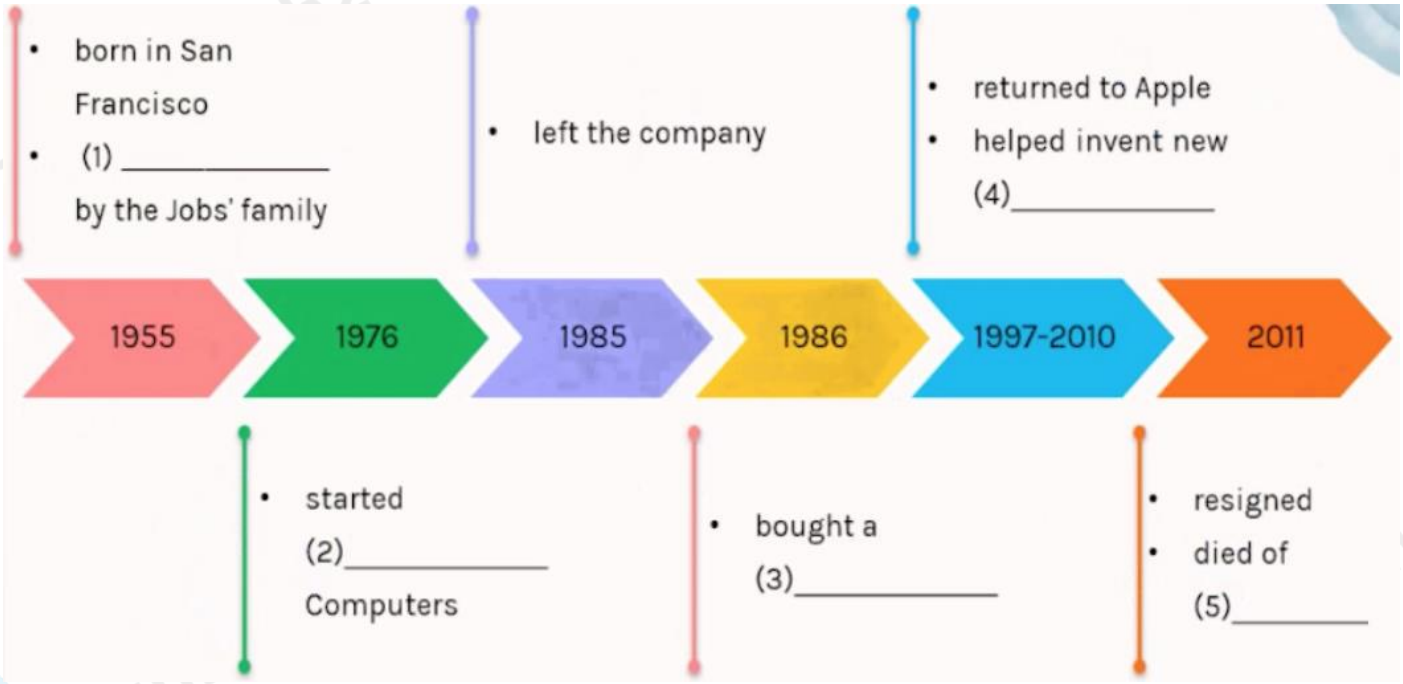
3. Marriage and family

4. Contribution to animation

5. Health issues and family

Gợi ý: *A-2; B-1; 5-C*

IV. Read the aricle again. Complete the diagram with information from the text. Use ONE word for each gap.



Gợi ý: *1- adopted; 2-Apple; 3-company; 4-products; 5-cancer*

V. Work in pairs. Discuss the following question.

What do you admire the most about Steve Jobs.

Gợi ý: *-One of the people I am most inspired by is Steve Jobs. He was the co-founder of Apple Computers, the company that revolutionized the computer industry. There are two main reasons why I want to follow in Jobs' footsteps. First, for me, he was the model of resilience. Jobs was fired from the company he co-founded in 1985. More than a decade later, he returned as CEO and saved Apple from bankruptcy. Second, he taught me that creativity pays off. Today, many people believe that ideas are worthless, but Job's story taught us that with the right skills and enthusiasm, great ideas can have a big impact on the world. I strive to be as confident and creative like Jobs. Ultimately, he has become my inspiration and I would like to follow his path of achieving success in my life.*

WRAP UP